



## Exhibitor & Vendor Information

# ***N to the Future!***

**The 20th Anniversary National N-Scale Convention  
June 5-8, 2003 - Houston, Texas USA**

*Dear N-Scale Manufacturers and Vendors:*

Plans are advancing for the **20th Anniversary National N-Scale Convention**, which will be hosted by the Houston N' Crowd June 5-8, 2003, in Houston, Texas. We urge you to put the convention on your 2003 calendar, and start planning now to attend what promises to be an exciting and rewarding event for both attendees and exhibitors alike. The Houston N' Crowd sponsored the first National N-Scale Convention in 1983, then followed that success with the 10th Anniversary N-Scale Convention in 1993. We're poised for a repeat performance, and **we want you to join us and benefit** from participating in this exciting event.

*Inside this flyer is the Exhibitor & Vendor Registration Form. We are offering a discount on booth and table locations if you register before March 31. Take this opportunity to reserve your space now.*

*By participating in our event, you will be able to get your message out to hundreds of N-Scale buyers at the convention, and to many thousands more through the public show and coverage the convention will generate in the national model railroad press.*

N to the Future will take place in Houston at the Adam's Mark Hotel, one of the Space City's premier convention venues. **A variety of opportunities are available to you for bringing your message to N Scale buyers from all over the country**, including Exhibit Spaces, Event Sponsorships, Time Table Advertising and Registration Packet Inserts.

### **Booths and display/sales tables**

Booths are 10-ft. wide x 8-ft. deep  
Tables are standard 6-ft. with drape

Available:

Premium Location Booths adjacent to N-TRAK layouts

Standard Booths

Table Location w/6-ft. table - \$70 each

Electricity arrangements must be made  
in advance directly with the host hotel.

### **Sponsorship Opportunities**

Exclusive reference to your company in  
every printed venue and audio announcement.

Silent/Live Auctions  
Awards/Dinner Banquet  
Manufacturer's Breakfast

### **Advertising Opportunities**

Souvenir Time Table to be distributed to  
all registered convention attendees.

Time Table Back Cover 4 color

Time Table Inside Front Cover 4 color

Time Table Inside Back Cover 4 color

(All above are 10-in. h x 8-in. w trim size)

Time Table centerspread banner

Time Table ads one color:

Full page (10-in. h x 8-in. w trim size)

1/2 page (5-in. h x 8-in. w)

1/2 page (10-in. h x 4-in. w)

1/4 page (5-in. h x 4-in. w)

1/8 page (2.5-in. h x 4-in. w)

One additional color available at extra charge

Registration Packet Inserts

**See the registration form for pricing.** Reservations are first-come, first served, so we urge you to reserve your space today. For additional information about the convention, contact us at the address below or visit our web site: [www.houstonncrowd.org](http://www.houstonncrowd.org)

**Houston N' Crowd**  
2506 South Blvd.  
Houston TX 77098-5112  
Tel: 713-523-5600 Fax: 713-523-6606  
Email: [ncrowd@mindspring.com](mailto:ncrowd@mindspring.com)

**We appreciate your support for this event and we look forward to welcoming you to Houston for *N to the Future* in June 2003!**

For advertising mechanical specs,  
call Tom Marsh at 832-463-3017.

*Marty Giesecke*  
Convention Chairman

*Jeff Clodfelter*  
President

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## Exhibitor and Vendor Registration - Page I

*Dear N-Scale Manufacturers and Vendors:*

Thank you for your interest in exhibiting at the 20th Anniversary National N-Scale Convention. A variety of opportunities are available to you, including **Exhibit Spaces, Event Sponsorships, Time Table Advertising and Registration Packet Inserts**. To reserve your space, please provide all the information requested on this form, then return the form with payment to: **Houston N' Crowd, 2506 South Blvd., Houston TX 77098-5112**.

**Booths and display tables**

Booths are 10-ft. wide x 8-ft. deep; tables are standard 6-ft. with drape. Check boxes for your preference and calculate total. Booth exhibitors receive 1 admission ticket to Manufacturers' Breakfast. See other side for additional information. Electrical requirements must be arranged in advance with the host hotel. Call 713-978-7400 to make arrangements.

	<i>Quantity</i>		<i>Total</i>
<input type="checkbox"/> Premium Location Booth at perimeter of N-TRAK layouts (includes 1 table - additional tables available below)	_____	\$120.00 each	_____
<input type="checkbox"/> Standard Booth with one table	_____	\$100.00 each	_____
		<b>\$90.00 before 3/31/03</b>	
<input type="checkbox"/> Table Sales Location with one 6-ft. table	_____	\$70.00 each	_____
		<b>\$50.00 before 3/31/03</b>	
<input type="checkbox"/> Additional tables for any above	_____	\$20.00 each	_____

**Sponsorship Opportunities**

Exclusive reference to your company in every printed venue and audio announcement.

Only one sponsorship available for each!

<input type="checkbox"/> Auction Sponsor .....	\$500.00		_____
<input type="checkbox"/> Awards/Dinner Banquet Sponsor .....	\$500.00		_____
<input type="checkbox"/> Manufacturers' Breakfast Sponsor .....	\$500.00		_____

**Souvenir Time Table Advertising Opportunities**

Souvenir Time Table to be distributed to all convention attendees. All exhibitors will be included in the Exhibitor List. Stand out from the crowd with a display ad! Contact Tom Marsh by telephone at 832-463-3017 or by email tom@houstonNcrowd.org for additional information.

<input type="checkbox"/> Time Table Back Cover 4-color (10-in. h x 8-in. w trim size) .....	\$500.00		_____
<input type="checkbox"/> Time Table Inside Front Cover 4-color (10-in. h x 8-in. w trim size) .....	\$250.00		_____
<input type="checkbox"/> Time Table Inside Back Cover 4-color (10-in. h x 8-in. w trim size) .....	\$250.00		_____
<input type="checkbox"/> Time Table centerspread banner 4-color (1.25 in. h x 15-in. w) .....	\$250.00		_____
<input type="checkbox"/> Time Table centerspread banner one color (1.25 in. h x 15-in. w) .....	\$200.00		_____

Time Table display ads black & white:

<input type="checkbox"/> Full page (10-in. h x 8-in. w trim size) .....	\$100.00		_____
<input type="checkbox"/> 1/2 page (5-in. h x 8-in. w) .....	\$75.00		_____
<input type="checkbox"/> 1/2 page (10-in. h x 4-in. w) .....	\$75.00		_____
<input type="checkbox"/> 1/4 page (5-in. h x 4-in. w) .....	\$50.00		_____
<input type="checkbox"/> 1/8 page (2.5-in. h x 4-in. w) .....	\$25.00		_____
<input type="checkbox"/> One additional color .....	\$50.00		_____

Registration Packet Inserts:

No charge with any other advertising placement or exhibit space, otherwise .....	\$25.00		_____
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**YOUR TOTAL: Please include payment with your reservation**

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## Exhibitor and Vendor Registration - Page 2

### Vendor/Exhibitor/Advertiser Contact Details

Please provide all of the information requested. Type or print legibly. Please provide company name exactly as it is to appear in the Exhibitor List.

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Please provide names of persons who will attend as exhibitors: booth exhibitors limit three; table exhibitors limit one. Exhibitor registration allows access to Exhibit Hall only; booth exhibitors also receive 1 ticket to the Manufacturers' Breakfast. Banquet and other event admission is available at extra fare.

Check here if you would like us to send information on special banquet, breakfast and other event admission pricing for booth and table exhibitors and vendors.

Exhibitor Name 1: \_\_\_\_\_  
Exhibitor Name 2: \_\_\_\_\_  
Exhibitor Name 3: \_\_\_\_\_

<u>N Crowd Use Only</u>
Received _____
Processed _____
QC _____

### Payment Method (U.S. funds only):

Check enclosed payable to Houston N Crowd

Credit Card:     VISA             MasterCard             AmEx             Discover

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Thank you for supporting the 20th Anniversary N-Scale Convention. Credit card payments can be sent by fax, or you can mail your registration with payment to:**

**Houston N' Crowd**  
**2506 South Blvd.**  
**Houston TX 77098-5112**  
**Fax: 713-523-6606**

**For additional exhibitor information:**  
**Tel.: 713-523-5600**  
**email: [ncrowd@mindspring.com](mailto:ncrowd@mindspring.com)**

**For Time Table advertising information,**  
**including mechanical specs, etc., contact:**  
**Tom Marsh**  
**Tel.: 832-463-3017**  
**email: [tom@houstonNcrowd.org](mailto:tom@houstonNcrowd.org)**

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**Event & Lodging Information**

**Time Table (subject to change)**

**Thursday, June 5**

Registration  
Exhibitors/Vendors/N-TRAK layouts  
Clinics  
Contests  
Layout Tours

**Saturday, June 7**

Registration  
Clinics  
Contests  
Spouse/Non-Rail Tour  
Public Train Show/Exhibitors/Vendors/N-TRAK layouts  
Dinner/Awards Banquet

**Friday, June 6**

Registration  
Exhibitors/Vendors/N-TRAK layouts  
Clinics  
Contests  
Layout Tours  
Galveston/Texas City Tour  
Silent & Live Auctions

**Sunday, June 8**

Manufacturers' Breakfast

For additional information, email  
ncrowd@mingspring.com  
or call 713-523-5600

**Lodging**

**The host facility is the Adam's Mark Hotel, 2900 Briarpark Dr., Houston.** Special rates of \$89 per night (up to four persons per room) are available. Call the hotel direct at 1-800-444-2326 or 1-713-978-7400 to make your reservations. Mention the National N Scale Convention to receive the special rate. Note - "Room Sales" are encouraged!



**Houston N'Crowd**  
**2506 South Blvd.**  
**Houston TX 77098-5112**

**Tel.: 713-523-5600**  
**Fax: 713-523-6606**

**email: [ncrowd@mingspring.com](mailto:ncrowd@mingspring.com)**